

Basic Components of Creative Thinking

Fluency

Many responses for a given situation.
The emphasis is on quantity rather than quality.

For example:
List many ways to . . .
Think of several ideas for. . .

Flexibility

Thinking in a variety of categories by shifting the
mind while generating the ideas.

For example:
List different kinds of ways to. . .
Think of different kinds of reasons for . . .

Originality

Expressing unusual or uncommon ideas that are
relevant but away from the obvious.

For example:
Think of common and unusual ways to. . .
List common and unusual ideas for. . .

Elaboration

Adding details to a basic idea to make it more
interesting and easier to understand.

For example:
Think of details you can add to make the idea clearer.
Add ideas that will make the idea more interesting.

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