Lesson 5: Externalizing Ideas

Purpose: Use to build acceptance of your idea and develop a plan to put it into action.

Ideas impact people, places, and things.

It's important to plan for and expect resistance when trying to implement a new idea.

Activity 1: Building Acceptance with Who? What? Where? When? and Why?

Who is/will be involved? Who will be impacted?
What processes are involved? What is needed to make this happen?
Where will this take place?
When will this take place? For how long?
Why are we implementing this idea?

Does anything need to be considered that you had not thought about before this activity? What steps do you need to take?

Activity 2: Add Steps to Timeline

Categorize your steps into Short-, Medium-, and Long-term tasks.

Add your tasks to a timeline like the one shown below.

You can also put each task on a Post-It note and build a timeline on a table, board, or wall.

Once you are happy with your task timeline, reaching your goal is just a matter of following the steps!

